

Heart of Mine and United Nation's Sustainable Development Goals



Who We Are

Heart of Mine is a GoldFinX UK-based foundation with local chapters, the first being Coeur de Mine in the Ivory Coast. ASGM needs a practical impact plan to remove mercury, and HoM offers a plan based around education, improved supply chain management, providing access to mobile health care, and remediating damage to the environment.

Objective

Eliminating mercury usage in Artisanal and Small-Scale Gold Mines, building a brighter future for their communities, and solving a major global environmental crisis. These objectives are achieved not only through the cryptofunding of GoldFinX, but also through the benevolent donations of other crypto and financial funds.

The SDG List

The United Nations' goals are ambitious, and here are the ones that Heart of Mine directly impact.



GOOD HEALTH AND WELL-BEING: Providing mobile health care through our Doctors on Wheels initiative to address health issues and support advanced health research on mercury use in ASGM communities.



QUALITY EDUCATION: Empowering a brighter future through funding, capacity building, and community training.



GENDER EQUALITY: Community programs to support the empowerment of women in the workforce as well as their important social roles ensuring the same opportunities as men.



RESPONSIBLE CONSUMPTION AND PRODUCTION: Acquire lab separators to offer on-site separation techniques to anyone for FREE to replace the omnipresent use of mercury.



LIFE BELOW WATER: Removing mercury as a favorite tool for artisanal miners eliminates 40% of all man-made mercury pollution in the world's oceans.



LIFE ON LAND: Partner with environmental stewards, scientists, and organizations deploying preventative interventions and rehabilitating ecosystems damaged by ASGM operations.



PARTNERSHIPS FOR THE GOALS: Heart of Mine is building key business relationships with NGOs throughout the regions they work to produce positive results in areas of need.



A United Nations Programme

GoldFinX shares planetGOLD's vision to make small-scale gold mining safer, cleaner, and more profitable. The two entities are exploring a lasting partnership with other specialty NGOs to provide a commercially sustainable solution. HoM was recently invited by planetGOLD to present its Mercury Eradication program, highlighting its efforts to comply with the SDG objectives outlined by the United Nations.